



# TECHNOLOGY CHANGES EVERYTHING

2020

**OIL SANDS**  

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**CONFERENCE**  
& TRADE SHOW

35<sup>th</sup> ANNIVERSARY

Wednesday, September 16 &  
Thursday, September 17  
Suncor Community Leisure Centre  
Fort McMurray, Alberta

[oilsandstradeshow.com](http://oilsandstradeshow.com)

# TECHNOLOGY CHANGES EVERYTHING.

Showcase *yours* directly to the oil sands industry.

## INDUSTRY SEEKS SOLUTIONS

As the Oil Sands Conference & Trade Show turns 35 in 2020, we invite you to join us in celebrating the people, the projects, and the technology that drive the oil sands industry.

The industry needs your innovations, technology and solutions to drive production, lower costs, and protect their people and the environment. Get premium face-time with industry leaders and influencers at the *only* event in the world that provides direct access to the oil sands industry.

## YOUR BRAND MEETS THE INFLUENCERS

Quality makes the difference. Showcase what your company has to offer and yield real-time engagement with potential leads and customers that are directly influencing purchasing decisions. Over 3,000 attendees include operators, producers, EPC's, government leaders and the supply chain.

## WHY EXHIBIT?

- Network with current customers and potential leads
- Build your brand and elevate awareness of your products/services
- Get face-to-face with new customers, and meet existing customers and distributors.
- Introduce new technologies, products or services
- Gain insight and evaluate market trends to generate new business opportunities
- Have some fun while you do business!

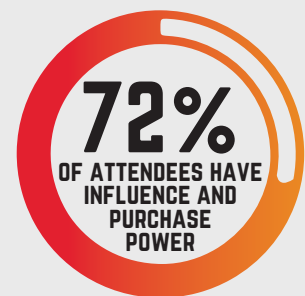
## ARE YOU AN EARLY STARTUP?

Apply now to be a part of Project Start-Up, a special feature exhibit area at the Oil Sands Conference & Trade Show. Demonstrate new technologies that benefit the industry, and you could qualify for free space!

Visit the website at [oilsandstradeshows.com](http://oilsandstradeshows.com) for more information on how to apply.



## BY THE NUMBERS



# 2020 VISION

Networking is the best marketing tool in the box! A Business and Technical Conference, along with special events, are all part of the experience at Oil Sands Conference & Trade Show to get you connected with the right people.

## ATHABASCA TRIBAL COUNCIL GOLF CLASSIC

Tuesday, September 15

**12:30 pm – Registration**

**1:30 pm Shotgun Start**

Location: Miskanaw Golf Course  
Suncor Community Leisure Centre

This 2nd annual golf tournament will sell out - so get your teams registered early! A portion of the proceeds go to support post-secondary funding for First Nations youth.

## PRE-SHOW INDUSTRY MEET & GREET

Tuesday, September 15

**6:00 pm**

Location: Secret until Spring

2020 Attendees and exhibitors meet up in an informal setting to enjoy a beverage and hors d'oeuvres.  
*Free to attend –no name badge required.*

## TECHNICAL & BEST PRACTICES SESSIONS

Wednesday, September 16  
& Thursday, September 17

**9:00 am – 5:00 pm**

Location: Suncor Community Leisure Centre

Get your best practices and tech on! Dig deeper into day-to-day operations with masters in plant facilities, operations & maintenance, and more.

## KEYNOTE LUNCHEONS

Wednesday, September 16  
& Thursday, September 17

Location: Shell Canada Place  
MacDonald Island Park

Featuring industry panels on provocative issues on Day 1, and a celebrity guest appearance on Day 2, the Keynote Luncheons are great opportunities to network with a perfect mix of attendees and exhibitors.

## THE BIG PARTY

Wednesday, September 16

**6:00 pm –10:00 pm**

Location: Shell Canada Place  
MacDonald Island Park

Business is fun, too! Join hundreds of exhibitors and attendees for The Big Party featuring live music, interactive games, interesting food, and most of all –networking.

*\*Please note that all special events, with the exception of the Main Stage Presentations, are purchased ticket events and not included in Exhibition Booth Space purchase.*

## MAIN STAGE PRESENTATIONS

Wednesday, September 16  
& Thursday, September 17

**1:30 pm –5:00 pm**

Location: Exhibit Hall C

Be inspired and get educated on the latest challenges and tough truths facing the oil sands industry, with tangible takeaways to bring your business to the next level.  
*Free to Attend with an Exhibition name badge*

## BE A CHANGE-MAKER

Let's discuss how your company can acquire and engage new leads before the Show. Invest your brand in the community of industry influencers in the oil sands, and demonstrate your technology, products or services in front of an authentic audience.

Let's push the limits of what's possible together. We can create customized sponsorship packages to suit any budget.

## ADVERTAINMENT

Let's not just slap a logo on a piece of marketing collateral! Together, we can create a sponsorship that ties your brand with actionable options such as patronage of a Celebrity Guest Appearance; Keynote Luncheon; The Big Party; and more.



# SECURE YOUR SPACE

## SPACE RATES:

### INDOOR:

\$38.00/sq. ft. (October 12, 2019 – December 31, 2019)  
\$42.50/sq. ft. (After December 31, 2019)

**Includes:** Floor space, standard booth carpet, draped display booth, one (1) 800-watt electrical outlet, basic onsite materials handling to booth (up to 5000 lbs. per crate, except for specialty work), crate storage during the show, 24-hour roaming security, and unlimited client invitations to attend the exhibition.

### TURN-KEY HARDWALL PACKAGE:

\$44.50/sq. ft. (October 12, 2019 – December 31, 2019)  
\$49.35/sq. ft. (After December 31, 2019)

**Includes:** (10x10's and 10x20's only) Floor space, standard booth carpet, hardwall shell scheme, counter, two (2) chairs, name board, daily janitorial, one (1) 800-watt electrical outlet, basic onsite materials handling to booth (up to 5000 lbs. per crate, except for specialty work), crate storage during the show, 24-hour roaming security, and unlimited client invitations to attend the exhibition.

### KIOSK:

\$2,500.00 (October 12, 2019 – December 31, 2019)  
\$3,000.00 (After December 31, 2019)

**Includes:** 72-inch wide x 18-inch deep custom kiosk (graphics not included), 32-inch monitor, one shared 110V electrical outlet, crate storage during the show, standard booth carpet, one (1) stool, basic onsite materials handling to booth (up to 5000 lbs. per crate, except for specialty work), crate storage during the show, 24-hour roaming security, and unlimited client invitations to attend the exhibition.

### OUTDOOR:

\$6.30/sq. ft. up to 1,199/sq. foot	\$7.00/sq. ft. up to 1,199/sq. foot
\$4.50 over 1,200/sq. foot	\$5.00 over 1,200/sq. foot
(October 12, 2019 - December 31, 2019)	(After December 31, 2019)

**Includes:** Ground space, basic onsite materials handling to booth (up to 5000 lbs. per crate, except for specialty work), 24-hour roaming security, and unlimited client invitations to attend the exhibition. All rates are quoted in Canadian dollars.

All rates are subject to 5% GST. Pricing does not include: shipping, internet, banner hanging, booth furnishings and accessories, or admittance to the Athabasca Tribal Council Golf Classic, Keynote Luncheons, The Big Party, or Technical & Best Practices Sessions.

<b>EXHIBITOR MOVE-IN HOURS:</b>	TUESDAY, SEPTEMBER 15	WEDNESDAY, SEPTEMBER 16:
	All halls and outdoors: 8:00 am - 6:00 pm	All halls, no dollies or forklifts: 8:00 am - 11:00 am
<b>EXHIBITION SHOW HOURS:</b>	WEDNESDAY, SEPTEMBER 16:	THURSDAY, SEPTEMBER 17:
	1:00 pm – 6:00 pm	12:00 pm – 5:00 pm

## CONTACT OUR TEAM

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