

# Annual "Sand-Trapped" Golf Tournament

## Sponsorship Opportunities



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**OIL SANDS**  

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**TRADE SHOW**  
AND CONFERENCE  
oilsandstradeshow.com

## PRESENTING TOURNAMENT SPONSOR

The Annual "Sand Trapped" Golf Tournament has become a much anticipated networking and special event held every year in conjunction with the Oil Sands Trade Show & Conference. The tournament attracts registrations from oil sands industry professionals attending the Trade Show & Conference. With 144 participants, this event historically sells out every year.

The presenting sponsor of the tournament will receive the highest brand profile of the golf tournament. Exclusive branding opportunities are provided at the golfer registration, lunch tables, and on the course. Additional exposure at the Oil Sands Trade Show & Conference is also offered.

**Presenting Tournament Sponsor (Includes one (1) foursome reg) (One (1) available) - \$7,500**



### **The benefits of the presenting sponsorship of the tournament include, but are not limited to:**

#### Online & Advance Exposure

- Brand recognition on the official website as the Presenting Tournament Sponsor.
- Brand recognition on promotional material for the tournament.

#### Market Presence

- Brand recognition in official event publications.

#### Onsite Presence

- Exclusive branding of the Registration Point for all golfers in the tournament.
- Exclusive branding of the golf balls and tees provided to each golfer at Registration (includes production and distribution cost).
- Opportunity for company executive to welcome/thank golfers prior to tee-off.
- Premium branding on each place setting at the lunch buffet.
- One (1) Foursome golf fees included.
- Exclusive branding on the tent cards placed on each lunch table.
- Opportunity to present the prizes to the winning foursome.
- Branded custom decals included on each of the golf carts for the tournament (approximately 72) (includes production and distribution cost).

